



CC/406/2018-19

Date:-18-Mar-2019

Circular

Sub:- Innovation in Mobile Application and Development Ecosystem (I-MADE) is an initiative by telecom Centre of Excellence India Supported by Government of India, Department of Telecommunications.

With reference to the above cited subject, this is to inform that Telecom Centre of Excellence India by the support of Government of India, Department of Telecommunication is organizing the program “ Innovation in Mobile application & Development Ecosystem (I-MADE)” in latest technologies. Website link gives all the details about this program. (<http://I-made.in>, <http://i-made.in/applv.html> and <http://i-made.in/faqs.html>).

Please find inline responses:

1. Name and Title of the Program :

- **Innovation in Mobile Application and Development Ecosystem (I-MADE)** is an initiative by **Telecom Centre of Excellence India** supported by **Government of India, Department of Telecommunications.**

2. Date or period or duration of the event being held :

- Last date to Apply for the current phase: **31st December 2019**

3. Place of event & Cost involved :

- **Online Application and On-Campus Webinar Training & There is NO COST involved in the implementation.**

4. Who are the beneficiaries of this program (students/faculty) :

- **Students & Faculty.**



5. Contact details (mobile number, email id, postal address) of the event coordinator

- Name: Palak Soni
- Contact number: 7042380228
- Email Id: palak.soni@i-made.in
- Postal Address: D-5, Info-City-2, Sector-33, Gurugram, PinCode- 122001

6. Website link giving all the details about the program

- **Website:** <http://i-made.in>
- **Link to Apply:** <http://i-made.in/apply.html>
- **Faqs:** <http://i-made.in/faqs.html>

7. Aim and objective of this program :-

- Help Indian colleges digitize their resources and processes to derive better student engagement and help facilitate information access to students on the go.
- Provide critical features like E-Notice Board, Time-table, E-mail Integration, Attendance Management System, News & Announcements, Push Notifications, Fee Payment Management System, Cashless Campus, etc.
- Encourage entrepreneurship among students by providing mentorship and guidance.
- Opportunity for entrepreneurs to interact with VCs/Investors to accelerate development of Indian start-up ecosystem through direct mentorship and raising funds.
- Facilitate skill development by providing training on different aspects of mobile app development.
- Create 1 million mobile app start-ups some of which can eventually become Indian unicorns



8. Any other details :-

The benefits for an institution joining the I-MADE program :

- A mobile app with essential features for your institution at no cost
- An App Maker for the institution and students to create apps. Further, they can manage, edit and test those apps
- Training of students/staff/faculty on different aspects of mobile app development
- Practical exposure for mobile app development and better employability through App-a-Thons
- Tools to communicate with students, publish content, create and manage events, send alerts and notifications to students
- Upgraded technology infrastructure to stay competitive
 - **Campus Connect:** Create an engaged community of students with a campus networking app
 - **News & Announcements:** Leverage push notifications to ensure your critical announcements don't go unnoticed.
 - **Anti-ragging:** Leverage technology to create a ragging-free campus through the anti-ragging feature.
 - **Panic Button:** Use the panic button on the app to quickly notify the right stakeholders.
 - **Campus Tour:** Facilitate easy navigation within and around campuses to places such as cafes, restaurants, ATMs, hospitals, entertainment zones, petrol pumps in the vicinity, especially for new/prospective students.
 - **Downloads:** Let students download documents such as circulars, course contents, assignments etc.
 - **Class Schedule:** Publish class schedules on the app.
 - **Fee Payment through Mobile App:** Facilitate digital payment and get rid of long queues at the fee counter. Students shall be eligible to get incentives to drive better engagement.
 - **Email Integration:** Integrate student email with the branded mobile app.

DR. RAMESH G. PARMAR
REGISTRAR (Acting)



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Re-Accredited Grade 'A' by NAAC

- **Wallet:** This wallet shall be used for making payments at the campus cafeteria, library, and other campus outlets.
- **Authentication:** Using roll number, email, and phone number.
- **Cross-Platform Integration:** Mobile App shall be integrated to all existing portals of University/College and shall be on-stop platform solution.
- **App Management Platform:** University/College shall be able to manage the technology and source code of Mobile Apps.

Hence, you are requested to bring this circular to the notice of all the concern faculty members and students of your college inform them to participate in this program.

A handwritten signature in black ink, appearing to be 'R. G. Parmar', is written over the printed name of the Registrar.

Registrar

Saurashtra University

Rajkot, Gujarat

To,

→ Principal of all Affiliated Colleges of Saurashtra University, Rajkot.

Copy to :-

→ Program Coordinator, I-Made, New Delhi

→ PA To Registrar, Saurashtra University, Rajkot

→ PA To Pro Vice Chancellor, Saurashtra University, Rajkot

→ PA To Vice Chancellor, Saurashtra University, Rajkot